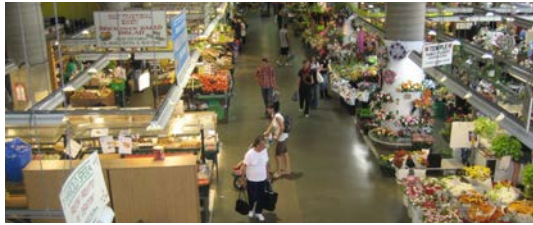


Market Square Renewal

Advisory Panel

Meeting #1
01.13.12



A strong
and **sustainable**
Market

Give your
Best Advice
to **City Council**

More specifically, advice on:

Where
the location

What
type, size, feel, program, relationships

How
governance, operations, finance







A **solution** that works for
our community

2 key considerations:

\$3.0 million
Open in 2013

How we get there:

Jan.
reconnaissance

Feb.
vision, program, preliminary plan

Mar.
plan and reporting

Taking Stock

What was done last year:

- Researched market history**
- Developed a full market profile**
- Examined other Ontario markets**
- Held focus groups with vendors**
- Created a preliminary program**
- Crafted possible relocation options**
- Shared options with public**

More recently, to assist Panel:

Initiated a citizen survey

Reached out to farming organizations:

- Ontario Federation of Agriculture
- National Farmers Union
- Sudbury Soil and Crop Improvement Association
- Sudbury Cattlemen's Association
- Foodshed Project
- Eat Local Sudbury and local growers

Re-surveyed key select markets

what else do we

need to know?